

**Marketing Education Review
CONSENT TO PUBLISH /TRANSFER OF COPYRIGHT AGREEMENT**

Date: _____

Name: _____

Address: _____

(signature)

Name: _____

Address: _____

(signature)

Name: _____

Address: _____

(signature)

hereinafter referred to as the Author, grants M.E. Sharpe, Inc., hereinafter referred to as the Publisher, the right to publish an article titled:

hereinafter referred to as the Work, as the Publisher deems proper and within the bounds of acceptable scholarly usage, in the *Marketing Education Review* (MER).

The Author hereby assigns the copyright and all subsidiary rights to the Work to the Publisher for publication and distribution worldwide. In the case of joint authorship, if one or more authors sign on behalf of the others, they warrant that they have obtained their consent for the terms specified herein.

The Author warrants that:

- a. he/she is the sole author of the Work;
- b. the Work has not been previously published, in whole or in part in any medium including electronic media; or, in the case of a previously published work, the Author has secured permission from the original publisher, if required, to publish the Work for worldwide distribution;
- c. the Work does not violate any copyright or other proprietary right, and the Author has secured permission to reproduce any quotation and/or illustrative material and/or artwork on which there are copyrights or other proprietary rights, and will provide a copy of the permission to the Editor-in-chief;
- d. the Work contains no statements known to be false and no material that is libelous or in any way unlawful;
- e. the Author will protect the Publisher and the Editors of MER against loss by reason of any litigation which may be brought due to violation of any agreement or warranty by the Author contained in this Consent.

The Author retains the right to photocopy or make single electronic copies of the article for personal use, including for classroom use, or for the personal use of colleagues, provided the copies are not offered for sale and are not distributed in a systematic way outside the Author's employing institution (e.g.; via an e-mail list or public file server). The abstract of an Author's article, with standard bibliographic information about the place and date of publication, may be posted anywhere at any time. Posting of the Author's own pre-published version of the article on a secure, restricted-access network within the Author's employing institution

is also permitted at any time, as long as the standard bibliographic information is provided. After an embargo period of 18 months from the date of publication, Authors may, at their own discretion, post their pre-published text on their own Web site or open-access institutional website. In all cases, full bibliographic information for the final, published version with a link to the Publisher's Web site, www.mesharpe.com/journals.asp, must be included with a note that the posted version is not the final, published version.

Note: All copies, paper or electronic, or other use of the information must include an indication of the M.E. Sharpe copyright and a full citation of the journal source. Please refer requests for all uses not included above, including the authorization of third parties to reproduce or otherwise use all or part of the article (including figures and tables) to M.E. Sharpe Inc., Rights & Permissions Dept., 80 Business Park Drive, Armonk, NY 10504.

Please return to:

K. Douglas Hoffman
Editor, *Marketing Education Review*
Colorado State University
Fort Collins, Colorado 80523
Tel.: (970) 491-2791
Fax: (970) 491-5956
doug.hoffman@colostate.edu